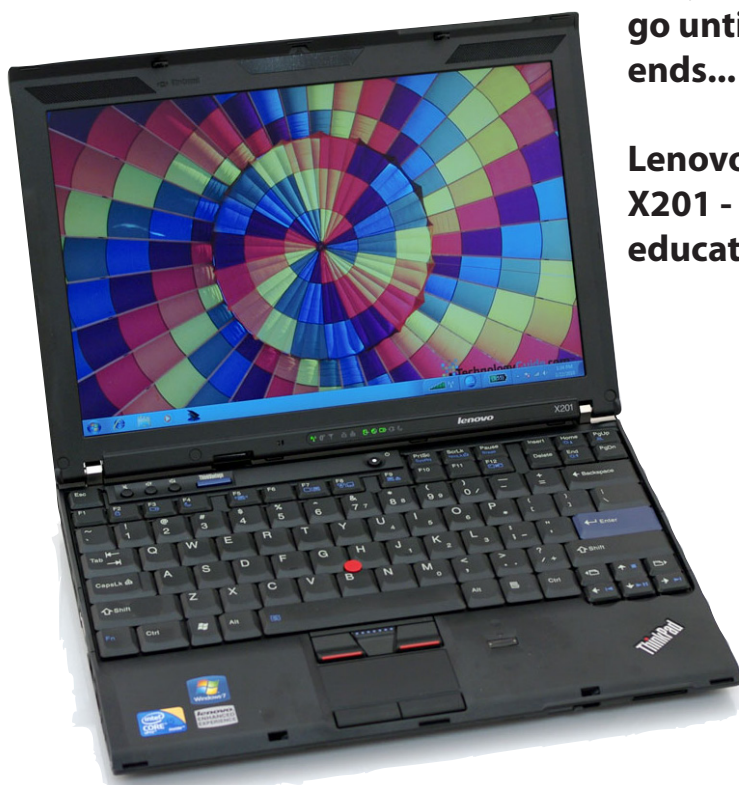


May 2011

Education Update



2 Oswald Street | Victoria Park | WA | 6100 | 08 9473 3888
www.moncrieff.com.au | info@moncrieff.com.au



Only one month to go until this deal ends...

Lenovo ThinkPad X201 - perfect for education

Still available for schools! Lightweight, robust and longlasting battery life from \$700 ex. GST.

Thinnest, lightest ThinkPad notebook with long battery life!

Genuine Windows 7 Pro 32, Intel Celeron processor U3400 (dual core 1.06GHz), 2GBx1, 10666MHz DDR3, 250GB HDD, Intel 6200 AGN (2x2), integrated camera 2.0MP, 6 cell long life battery, three year depot warranty

Available for customisation

National Cyber Security Awareness Week 30/05 - 03/06

National Cyber Security Awareness Week is an Australian Government initiative, held annually in partnership with industry, community and consumer groups and state and territory governments. (See National Cyber Security Awareness Week Partners)

The Week helps Australians understand cybersecurity risks as well as educates home and small business users on the simple steps they can take to protect their personal and financial information online.

National Cyber Security Awareness Week 2010 was held from 6 to 11 June.

Around 150 government agencies, industry, community and consumer organisations collaborated to deliver events and activities in metropolitan, regional and rural Australia.

The week promoted six simple tips for better online security.

- Install security software and update it regularly.
- Turn on automatic updates so that all your software receives the latest fixes.
- Get a stronger password and change it at least twice a year.
- Stop and think before you click on links or attachments.
- Stop and think before you share any personal or financial information - about yourself or your friends and family.
- Know what your children are doing online. Make sure they know to stay safe and encourage them to report anything suspicious.

For more information on this year's awareness week, go to www.staysmartonline.gov.au

Moncrieff services

deployment, extended warranty, SOE loading, software maintenance.

08 9473 3888 or
info@moncrieff.com.au

Accessories

We also have a range of carry bags and power cables available. More information available on our website.

Lenovo money tree

Lenovo's latest promotion is designed to reward you, as an individual or an organisation, for purchasing Lenovo products with tangible, environmentally friendly rewards. Every eligible product you purchase from any Lenovo supplier in Australia and then redeem through this website gives you:

- A monetary reward that you receive on a Lenovo Virtual Visa Card. If you wish, you have the option to donate this monetary reward to our green charity Greening Australia which they

will use to plant 1 tree for every \$10 donation.

- The opportunity to have your old PC products recycled for FREE by Lenovo. You can have one PC (desktop / notebook) recycled for free for every new Intel® powered Lenovo product you purchase.

For more information about eligible products and terms and conditions, please visit www.lenovo.com.au/moneytree



Using twitter in education

The point of Twitter is to share your ideas and opinions with a large group of people, and to get ideas and opinions in return. Below are some pointers on how to start using Twitter within your environment and what to look out for.

Listening always comes first. If you set up an account, start using the Twitter search function to look for your school's name and words that relate to your space and interests. Listen to what others have to say before tweeting yourself. This way you find out how Twitter works, what people are saying and what interests you at the same time.

A picture helps to make your Twitter account more human. It can be a picture of yourself, your school, a bunch of students - it's up to you. The bottom-line is, people want to see something and associate your Twitter messages with an image.

Once you're ready to start tweeting, don't just tweet about yourself, talk to other people about their interests, too. Point out interesting things happening in your classroom, share links to activities in your school or around your community that would interest your followers.

It's easy to constantly promote your school and its services, great grades or fantastic achievements, but that's

not really what Twitter is for. Your staff might love it, but do others?

Be helpful with your information and provide tweets that are meaningful to your followers. Perhaps you can tweet about your interests, where to find great online tools that help teachers in the class room, or how you've dealt with bullies in the class room. Perhaps you read an informative article or heard some statements on the radio regarding your interests that you'd like to share. Anything you might talk about in the lunch room could be a great topic to tweet about.

If you are sharing stories of your students, be sure to maintain anonymity, particularly with kids.

Sometimes it's beneficial to have more than one person at your school tweeting, to get a different point of view.

It's very important to commit if you decide to start using Twitter in your school. Tweets are only available for viewing for up to seven days, after which they disappear from the internet. Be sure to tweet at least a couple of times a week and stick to it.

There's no point tweeting a lot for the first month and then stopping all together.

Twitter is also great for getting opinion, so don't be afraid to pose questions. It's also great for getting ideas

from other people, so go ahead and follow these interesting people. If you find someone who tweets interesting things, see who he or she follows, and follow back. You may get some great ideas, and you may get more followers, which means more exposure.

The most positive attribute of Twitter is the fact that you can share your ideas and opinions. It's quick and easy to send out a message and it works well as an opinion poll.

If you look for it, and if you follow the right people, Twitter can bring great minds together, and gives everyone daily opportunities to learn.

e-safe education

Trials for the most comprehensive behavioural management tool and pastoral care support service are still available! Keep an eye on students' IT behaviour and protect them from harmful content as well as cyber bullying. Go to www.moncrieff.com.au/free-trial to sign up.

Moncrieff is a Perth owned and operated IT company, providing reliable IT services with integrity and has been operating since 1966.