



## Lenovo incentives

There has never been a better time to purchase Lenovo products!

Purchase eligible Intel powered Lenovo ThinkPad notebooks, ThinkStations, ThinkServers or ThinkCentre Bundles from us and redeem a Flight Centre e-voucher valued up to \$450. Additionally buy selected accessories and Lenovo will give you an extra \$50 on your e-voucher.

The Lenovo Go Places offer is valid for invoices dated between 1 July - 30

September 2010. Redemptions must be lodged by 15 October 2010.

For full details please go to [www.lenovo.com.au/goplaces](http://www.lenovo.com.au/goplaces)



## e-safe business

Internet usage is necessary in modern day commerce. It's safe to say that nearly all workplaces have access to the internet these days, which is great for employees, because this means they have access to a lot of resources that can help them with their work. A recent study has even shown that occasional personal web surfing may increase productivity! However, recent research also suggests that employees are spending more and more of their official worktime browsing the internet for subjects unrelated to their work.

While a little personal browsing can't be harmful, businesses need to be careful to what extent they let their employees use the internet.

Did you know that:

- 40% of all workplace Internet use is non-work related.
- 25% of companies have dismissed employees for persistent, inappropriate Internet use. (Personnel Today Magazine)
- 14.6% of employees admit to surfing continuously at work. (vault.com)
- 46% of all online shopping happens at work. (Business Software Alliance)

Your organisation can be at risk of damaged company brand and reputation from digital security breaches caused by employee internet misuse. The web is the main channel for

online hacking and data theft often via pornography sites and social networking sites. With a new infected webpage being discovered every 14 seconds, it's no longer safe for businesses to provide their employees with unmonitored, unfiltered internet access. Racism, cyber slacking and cyber bullying via email, instant messaging, mobile phone and online chat sites expose employers to huge reputation risks and, in some cases, unlimited fines.

In businesses where sensitive information is being handled, it is essential that this information cannot be leaked easily through copying this into a personal email account and forwarding it on for it to fall into the wrong hands.

In order to reduce internet related business risks, we provide a service called e-safe business. This service is the solution to workplace cyber bullying, reduced productivity and inappropriate internet use.

e-safe business does not just block sites; via customised settings, you can decide to allow users to still have access to certain sites for personal use. The software can monitor the time spent on such sites and action can be taken accordingly. It is designed to provide your business with the tools to reduce risk and increase

## Changes at Moncrieff

After announcing some changes to our business structure in April, we now announce the resignation of two other team members; one of our Business Development Managers and our Services Manager have found new career opportunities. While we are sad to see them go, we also embrace these staff changes as a chance to attract fresh faces to our company to further develop our business relations. We are actively seeking new employees and are hoping to introduce them to you in next month's edition.

productivity. Just imagine the costs involved with 'cyber slacking' If 10% of staff waste half an hour per day 'cyber-slacking' at an hourly rate of \$35 per employee, based on 230 working days, the direct annual productivity loss would be:

- \$20K for a business with 50 staff
- \$40K for a business with 100 staff
- \$80K for a business with 200 staff
- \$200K for a business with 500 staff

e-safe business is a cost-effective way to reduce business risk and increase productivity.

### Attention MDs/CEOs/business owners!

We are looking for two businesses to trial e-safe business for free, in return for their opinion on the product. If your business employs either 20 - 100 staff or 150+ staff, we would like to hear from you. If your organisation has more than 500 staff, we may be able to trial the software in a specific department. Please register your interest at [www.moncrieff.com.au/e-safe-business](http://www.moncrieff.com.au/e-safe-business)

## Tips and tricks 'should you...'

If you have purchased PCs, routers, printers, servers, switches, photocopiers or anything else that has memory within the last 12 to 18 months, you may want to upgrade your memory.

While you may not yet require a complete IT infrastructure refresh if you purchased equipment in the first half of 2009, your equipment will perform significantly better with an extra memory boost, without the large capital outlay of replacing all equipment.

And now memory can be purchased at an even lower cost, with savings of up to 80%. This memory is manufactured by our partner Legend,

## Asset disposal

As the environment and e-waste are hot topics these days, your business can't afford to ignore this. Dumping old computer equipment into landfill is damaging to the environment as they consist of toxic chemicals and hazardous metals. And storing old machines takes up space - not to mention the risk if someone could get hold of your old machines and expose sensitive information.

We have partnered with an e-waste collection company who are experts in asset recovery. We can arrange to recycle or dispose of old equipment in an environmentally friendly way and we make sure your disks are properly cleansed. This can be performed at your site, to ensure double security, or at one of the secure factories.

We pick up as little as five machines. All you need to do is contact us for an obligation-free quote.

## Did you know?

- No piece of normal-size paper can be folded in half more than 7 times.
- The elephant is the only animal with 4 knees.
- The tongue is the only body muscle that is attached from one end only.
- We forget 90% of our dreams.

Australia's only memory manufacturer. Legend strives to keep costs low and quality extremely high. Original Equipment Manufacturers (OEMs), like PC and server manufacturers, normally don't manufacture the memory modules they supply themselves; they develop their memory overseas or get companies like Legend to develop the memory for them. However, the sale price of the OEM memory is much higher than a non-original equipment manufacturer's, because of its OEM



If you have obsolete equipment that we can recycle, the value of the equipment may even offset the recovery costs - making the service free of charge! One of our customers has recently undergone a major pickup of obsolete equipment and received a \$13,000 credit based on the value of their equipment!

Find out more at [www.moncrieff.com.au/asset-recovery](http://www.moncrieff.com.au/asset-recovery)

## Quote of the month

"I am so clever that sometimes I don't understand a single word of what I am saying."

- Oscar Wilde



The percentage of people dreaming in black and white started decreasing after the spread of color TV.

- Each year, about 500,000 detectable earthquakes occur in the world. About 100,000 of those can be felt and about 100 of them cause damage.

## ...upgrade your memory?

status. Contrary to the general belief, third party (non-OEM) memory will not void your warranty on any of your computer equipment. Which means you can purchase memory from a non-OEM like Legend for a fraction of the cost. Memory upgrades are available for all devices that require memory and include a lifetime warranty.

If your system is running slow, improve performance by adding more memory. Allow us to quote you a memory upgrade today - you will be surprised at how refreshingly affordable it is! Call us on 08 9473 3888.

## Internet filtering

An article recently posted on The Australian's website states that five million internet users in Australia will start receiving a 'clean feed' mid next year, meaning the automatic blocking of targeted web pages. The feed comes courtesy of Telstra and Optus after they agreed last month to voluntarily block such content.

The exercise will be based on a blacklist compiled by the Australian Communications and Media Authority. "Our solution will apply automatically, it is not opt-in nor opt-out," a Telstra spokesman said.

The government has on several occasions changed the filter's scope and definition and wants to review this again. The government has said it would need 12 months after legislation is passed to impose the filter scheme, meaning the plan could begin only in 2012.

Comments left on the website indicate Telstra and Optus customers may not be so keen to renew their contracts due to their filtering decisions.

You can read more about the filtering scheme and readers' comments at [www.theaustralian.com.au/australian-it](http://www.theaustralian.com.au/australian-it).